

# Business

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## Chamber breakfast

Noosa Chamber of Commerce had a good roll call at the August breakfast with Mark Stockwell as guest speaker. He raised a number points including the need to build a strong local economy based on a broad range of industries, and the steps currently being taken to attract talented and

## IN BRIEF

creative workers to the area.

### Rare commodity

Industrial land is a tightly held scarce commodity in Noosa and response to a campaign, marketing vacant lots on Lionel Donovan Drive, Noosaville, has

reflected this with three lots sold and another under contract: Penny Aldrick of Ray White Commercial Noosa said.

### Spiritual business

Australian-born entrepreneur, Kate Forster, believes that spirituality is the new black when it comes to success in business. Kate's book *Spiritual Business* -

*Creating A Business From The Heart* is a guide to achieving success in business essentially by applying integral values to how you live your life. For details visit: [www.spiritualbusiness.com.au](http://www.spiritualbusiness.com.au) Blog link: [www.spiritualbiz.blogspot.com](http://www.spiritualbiz.blogspot.com)

### Test of time

At a time when one year can see over 11% of the

workforce change employers\*, KFC Queensland is breaking the mould with 15% of its full-time staff having been with the company in excess of 15 years. KFC Kawana restaurant manager, Emilia Richardson believes she is on track to achieve this milestone, clocking up her sixth year.

Providing traineeships, management programs at all levels, workplace health

and safety training, human resource training, leadership training and management development processes has paid off for KFC.

A high percentage of their managers have been with the company for many years, working their way up. \* Labour Mobility survey, February 2006, Australian Bureau of Statistics (ABS) monthly Labour Force Survey (LFS).

### That's you in the middle.

Successful communities don't just appear out of nowhere.

At the Bendigo we realised long ago that to help a community become a success, we must first help the members of that

At the Bendigo it starts with U. The foundation of a community

is its people so we help those people become as successful as possible. This

The biosphere proposal as presented to UNESCO identified NISER

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